



Berkshire Community Rowing

Summer & Fall 2023

Summer Rowing

Berkshire Community Rowing

Juniors Coaching

Masters Coaching & Quinsig Regatta

U23 Coaching

Learn-to-Row

Special “Race Prep” Juniors session

Partnerships

Canyon Ranch

Morningside Community School

Summer Special Events

Mountain Day @ Bosquet

Community Days

Flip Day

Bernie Ryan Regatta

Waterfront Festival

Regatta

Learn-to-Row

Morningside Community School

Summer erg program

Morningside at the Lake (August)

Fall After School erg program

Elementary Scullers (October)

Fall Rowing

BRASS

Elementary & Middle School team

High School team

Masters

Coached Morning practice

Coached EARLY Morning practice

Fall Regattas

BRASS

Rockrimmon (Springfield MA, September 9)

Mohawk Fall Classic (Scotia NY, October 1)

Head of the Charles (Boston/Cambridge MA, October 20-22)

JackROWLantern (Springfield MA, October 28)

Head of the Fish (Saratoga Springs NY, October 29)

Masters

Head of the Charles (Boston/Cambridge MA, October 20-22)

JackROWLantern (Springfield MA, October 28)

Partnerships

Schools

Morningside Community School

Miss Halls School

Local Community

YMCA

Williams College rowing teams

Rowing Clubs

Eagle Hill School Rowing

Otsego Area Rowing (OAR)

Lenox schools

Looking Ahead: Programs

Winter Training

Masters & Juniors

Hybrid: In-person & Online

Erg, cross training, strength training, mobility, flexibility

Outdoor cross training activities

Partnerships

YMCA

Boys & Girls Club

Local Schools

Looking Ahead: Fundraising

Events & Opportunities

Erg Raffle

Boys in the Boat screening

Ergathon

Boat Naming/Sponsorship

Giving Campaigns & Grants

Giving Tuesday

End of Year Ask

Looking Ahead: Community & Involvement

Winter Training

Winter Outdoor Activities/Gathering

Volunteer Coaching Opportunities

Gear/Merch

Community Events

Fundraising Events

Improved Online & Social Media Presence

Committees: Fundraising, Events, Marketing, more...

2024 Season Rowing Programs



Spring

Juniors, Masters, LTR
Juniors 2k RACING:
Scrimmages
Local Regattas
Regionals? Nats?
Masters RACING

Summer

Juniors, Masters, LTR
U23
Canyon Ranch
MASTERS 1k RACING
Masters Nats
Youth Summer Nats
Club Days
Special Events

Fall

Juniors, Masters, LTR
HEADRACE SEASON!

Regular Boathouse Hours Throughout

Questions, Ideas, Critique, Feedback, Compliments

Connell/General:

info@berkshirerowing.com

Randy/Programs:

programs@berkshirerowing.com

Becca/Head Coach:

headcoach@berkshirerowing.com